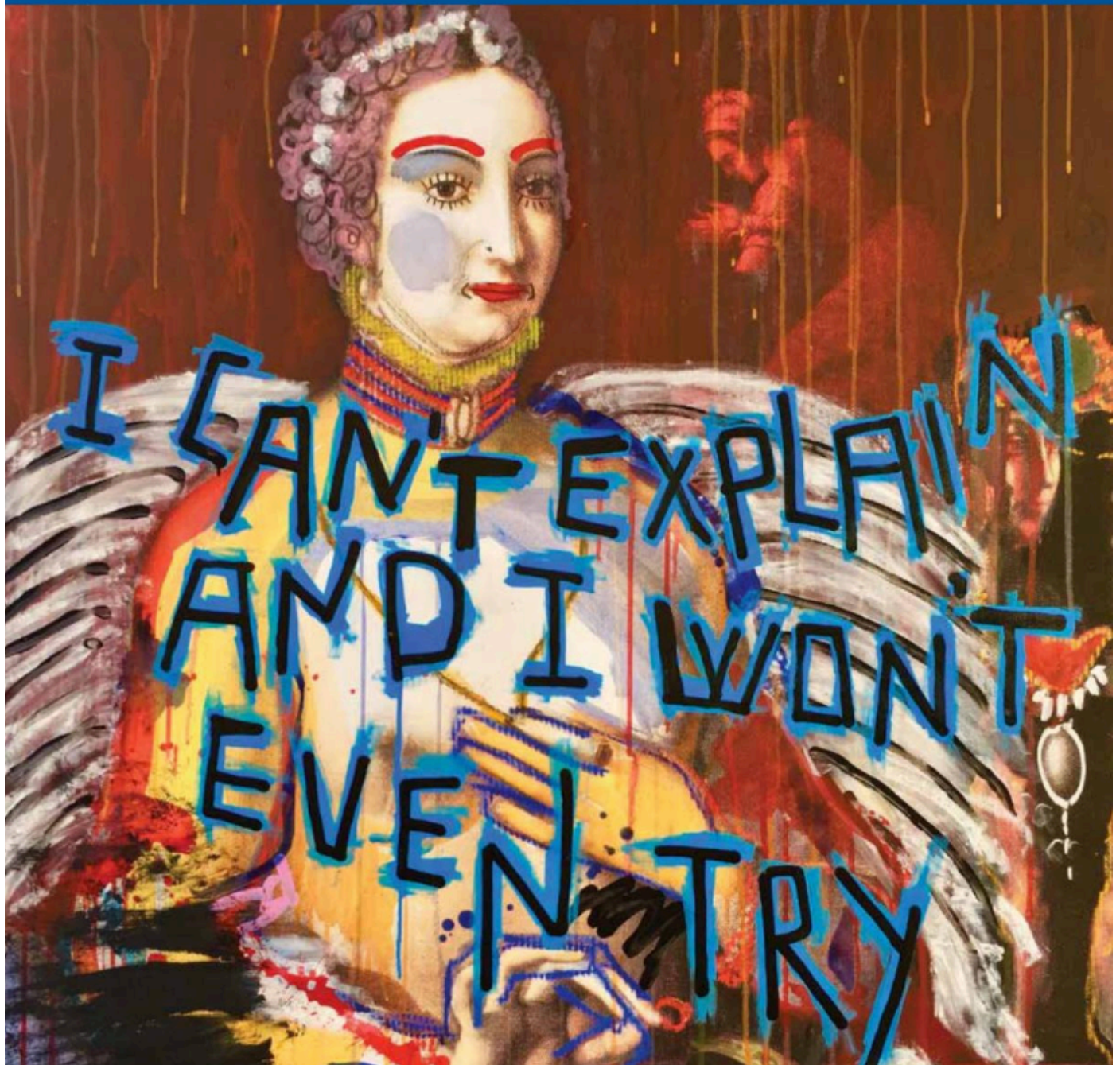


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SHAMIN ABAS  
ULTRA-LUXURY BRAND MARKETING  
& BUSINESS DEVELOPMENT

## The Perfect Pairing

The Most Exclusive Event for Vintage Cars Pairs Up with 12 World Renowned Art Galleries in the 3rd Annual Edition of The Bridge

*Photography by Robin Trajano*



THE THIRD ANNUAL EDITION OF THE BRIDGE returned on Saturday, September 15, 2018, to unite cars and contemporary art on the grounds of The Bridge, the contemporary golf club built on the site of the historic Bridgehampton Race Circuit. The invite-only event this year increased its car exhibition from 100 to 164 rare and magnificent automobiles, alongside an expanded contemporary art fair featuring 12 of the world's most renowned art galleries.

Luxury Brands and automakers alike utilized this unique opportunity for special presentations to this carefully curated audience through a variety of installations, product debuts and displays. Presenting sponsor for the second year in a row, Swiss watch manufacturer Richard Mille debuted a never-before-seen limited edition watch available exclusively for the Americas; the innovative RM 12-01 Tourbillon, featuring a

manual winding movement that reinterprets the art and methods of watch design. Also displayed were several of their newest timepieces, including the RM 25-01 Tourbillon Adventure Sylvester Stallone watch, one of only 25 produced, with two interchangeable bezels and a high-caliber compass.

Other activations on-site included Net-Jets, exhibiting a full-size mock-up of their popular Bombardier Challenger 350; Riva showcasing an Olympic 1973 motorboat alongside a dedicated Riva Lounge; and Bell Helicopter and their Bell 505 Jet Ranger X greeting guests upon arrival. Additional exhibitions included: Five hand-crafted hypercars (four limited-production Huayras and one Zonda) by Pagani; a 600LT by McLaren Special Operations; Berluti, showcasing their off-the-road collection and showing in exclusivity their one-off motorcycle created in collaboration with Mecatwin and Triumph

Motorcycles; Karma Automotive's new special edition, hand-painted James Verbicky Art Car; Rolls Royce's new Cullinan (their first SUV); Bugatti's fastest and most powerful super sports car, the Chiron; and Terrafugia's new Transition prototype - the world's first practical flying car. Guests at the exclusive event enjoyed a sunny afternoon sipping fine wines selected by prestige wine & spirits retailer Sherry-Lehmann and enjoying gourmet bites from Smorgasburg.

The September Art Fair at The Bridge expanded its presence in its second year, including twelve globally recognized contemporary galleries, doubling the size of its inaugural edition. The art fair component was organized by Suzanne Butler (CANADA), Max Levai and Pascal Spengemann (Marlborough Contemporary) and was presented within Lars Fisk-designed doublewide shipping containers. It featured select works







from 303 Gallery, CANADA, Andrew Edlin Gallery, Reyes Projects, Karma, Perrotin, Andrew Kreps Gallery, Marlborough Contemporary, Morán Morán, Vito Schnabel, Sies + Höke, and David Zwirner Gallery. Welcoming guests at the fair was Peter Coffin's DeLorean, situated on the sand dunes and plastered in cut-out quotes and bumper stickers; an outdoor larger-than-life Tony Matelli bronze Hera sculpture overlooked cars on the greens; and Vito Schnabel gallery presented Building #3, a habitable sculpture by Tom Sachs with luxury details.

Attendees at Saturday's event included: David Muir, Steve Madden, Kelly Rutherford, Lyor Cohen, Vito Schnabel, Tracy Maitland, Howard M. Lorber, Alexandre Mille, Christopher Pagani, Frank Cooper, Roger and Wendy Ferris, Joey Wolffer, Lars Fisk, Zuzanna Buchwald, Polina Proshkina, Nacho Ramos and Whitney Fairchild, Stuart Parr, Xin Li, Michael and Elizabeth Borrico, and Silke and Savas Tsititridis.

Notable cars from this year's event included a 1957 Maserati 300S XKSS, one of 26 examples built and raced at LeMans, a 1952 Chrysler SWB Ghia Prototype Coupe exhibited at the Paris Auto Show in 1953 which remains the sole vehicle of its design, a 1965 Shelby GT350 R originally raced by famed American driver Mark Donahue, known as "Captain Nice" at The Bridge, and a 1954 Aston Martin DB2/\$ Drophead Coupe by Graber. In addition, the line-up included a smattering of European sports



cars including a 1960 Lancia Flaminia SZ, multiple Air Cooled Porsches highlighted by a 1964 356C Cabriolet, and a 1963 Chevrolet Corvette Pininfarina Rondine Concept.

The event was a collaboration between Robert Rubin, who has owned the race circuit since 1981 and founded The Bridge golf club in 2002, and the event's organizers: Shamin Abas, President of Shamin Abas Ultra-Luxury Brand Marketing & Business Development; and Jeffrey Einhorn, a Manhattan-based attorney. □

*Presenting sponsor for the event was Richard Mille. Other partners include: Bell, NetJets, McLaren, Pagani Worldwide LLC, Rolls-Royce Motor Cars, Karma Automotive, Bugatti, Berluti, Riva, Douglas Elliman Real Estate, Bonhams, Burgess, Terrafugia, FIJI Water, Uovo, Sherry-Lehmann and Nicholas Brawer.*

