

Beyoncé, Jay-Z And Swizz Beatz Among Guests at The Bridge Concours in Bridgehampton



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Celebrities including [Beyoncé](#) and [Jay-Z](#) descended upon The Bridge, a cutting-edge golf club in Bridgehampton, NY, to view a concours of more than 200 classic and contemporary luxury cars among the lush green hills of the club. The afternoon garden party, sponsored by Richard Mille and other luxury purveyors, featured exhibits by Mille, Netjets and Bell Helicopter with wines provided by Sherry-Lehmann.



Jay-Z and Beyoncé walking the grounds of The Bridge in Bridgehampton, NY on September 16, 2017

Upon arrival, guests drove up a long winding driveway to the hilltop venue with 360-degree views of the lush Hamptons landscape. Classic cars including a 1965 Aston Martin and a Shelby GT350 from 1966 were parked along the club's green fairways. A big attraction was a 1966 Ford GT 40 race car, one of just 31 produced for street driving. The Ford GT 40 actually beat a Ferrari in the Le Mans race in 1966.

Jay-Z was born three years after this legendary race took place, but he certainly was fascinated with the cars on display. He strolled the grounds inspecting the cars in a hooded sweatshirt and Pumas, with his wife Beyoncé at his side in a flowing striped dress. Fellow music producer Swizz Beatz, a personal friend of Richard Mille, was also in attendance.

"He is a friend, a buddy, since the beginning of the brand, said Mille. "A real connoisseur." Beatz was not only a spectator, but had his own car on display. "I brought my car here," he said to Mille. The friends posed in front of a McLaren 720S.



Richard Mille and Swizz Beatz with a McLaren 720S

A spokesman from McLaren who was at the event said the brand is "in partnership with Richard Mille. He (Mille) had a partnership with our Formula One team, and now he is also included on the automotive side. This is the first thing we have been able to do together since they announced this aspect of the partnership," he said. So will we be seeing Richard Mille clocks on the dashboards of McLarens in the future? "That's a good idea, we have not talked about that, we actually don't have a clock in the car right now." he said.



A McLaren on display at The Bridge.

Richard Mille introduced his first watch, the RM 001 Tourbillon, in 2000. It was "immediately heralded by the press as the 'dawn of a new era in watchmaking, a revolution,'" according to the brand's web site. His innovative design approach was groundbreaking in the traditional mechanical watch world. Mille's use of carbon fiber and other high-tech

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According to the brand, "Richard Mille's success is founded upon three crucial elements: the best in technical innovation, the best of artistry and architecture, the best of the heritage and culture of fine watchmaking with hand finishing."

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